



WHY CHOOSE TRUCE SOLUTIONS?

Solid Design | Proven Expertise |
Measurable Results



What is the TRUCE Solutions Advantage?

Choose Us for your Sales Development Needs



01

Virtual

We can facilitate across geographical boundaries to create an inclusive and dynamic development experience.



02

Internal Partnerships

We create internal partnerships among colleagues as well as with their managers for enhanced learning transfer.



03

Thought Leadership

TRUCE facilitators reference content from the world's best thought leaders, have a minimum of 20 years' experience.



04

Leader as Coach/Mentor

We coach internal leaders to ensure they can establish and foster a growth culture to apply the learning in.



TRUCE Workshop Design Approach



Action Oriented Learning

Adults learn best when they are engaged in an experience. In this design we will use active, action-oriented learning approaches to build effective leadership practices and capacity.



Common Language

Company cultures are strengthened when leaders and team members communicate using a common language. We will provide tools and information across the group which will enhance team communication & performance.



Practice & More Practice

Learning for adults occurs when knowledge is put into practice. This design will offer and focus on practical tools and opportunities to put them into practice, on-the-job.



Customization

Each program we design and deliver is highly customized for the organization and culture we work with. Topic sequence, models and activities will align with the organizations culture and support their specific learning objectives.

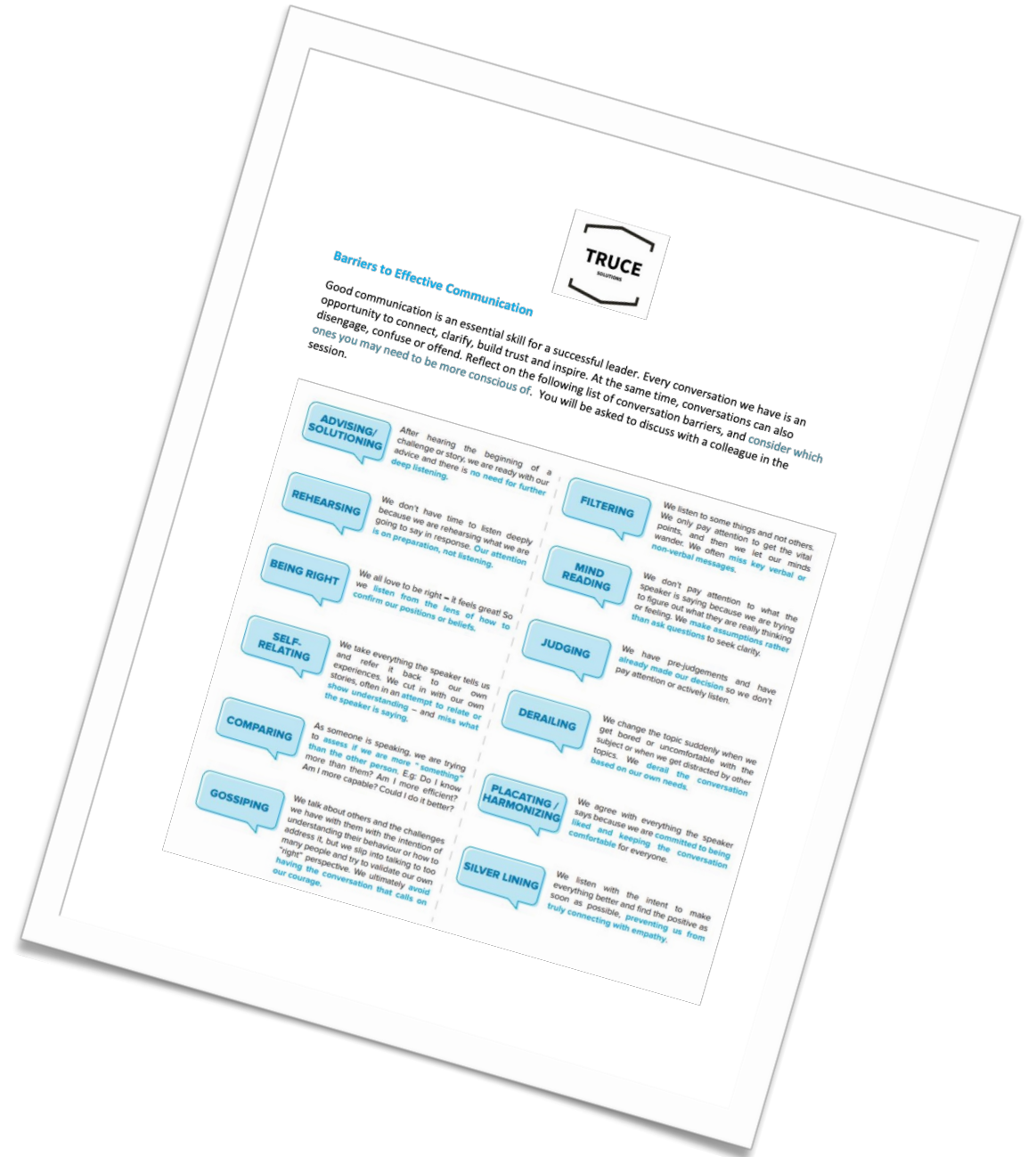


TRUCE Solutions

Toolkits Included

At TRUCE Solutions, we provide clients with customized one-page toolkits to facilitate on the job application from each module. This is in addition to the handouts provided in each workshop.

This toolkit helps ground the application of concepts and creates an internal library of quick reference of leadership or sales resources for your leaders to access.

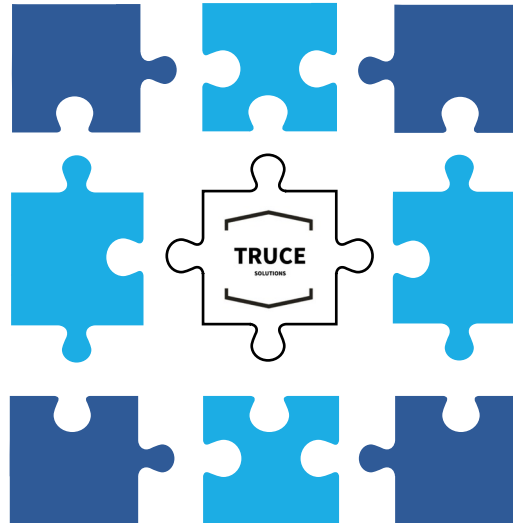




Our Approach to Building Learning Retention!

Our Spotlight is on the Learner not the Trainer!

- 🕒 **Pre Learning Materials + Handouts**
Pre-learning packages for each module to ground the concepts and logistics.
- 🕒 **Workshops – Virtual or in Person**
Series of workshops to explore the module as a team.
- 🕒 **Learning Partners**
Each participant is paired with a peer to explore learnings and collaborate.
- 🕒 **Scheduled Leader Check-Ins**
Participants meet with their managers to explore application of learning.



- 🕒 **Vertical Management Development**
Coaching packages for Managers to aid in learning transfer.
- 🕒 **Client Portal**
On-line portal that your organization can access for all course materials.
- 🕒 **Leadership Toolkits**
Customized one-page handouts to support effective on the job performance.
- 🕒 **Optional 1:1 Coaching Support**
Deepen the learning with certified coaches.